



**Amore<sup>®</sup> Purple Petunia**  
*Petunia 'Amore Purple'*

Height: 12 inches

Spread: 14 inches

Spacing: 10 inches

Sunlight:

Hardiness Zone: (annual)

Group/Class: Amore Series

**Description:**

This stunning variety features deep purple blooms with white stripes creating heart shaped patterns; mounded habit makes it ideal for hanging baskets, patio containers and garden landscapes; attracts pollinators; heat and drought tolerant; low maintenance

**Ornamental Features**

Amore Purple Petunia is clothed in stunning white trumpet-shaped flowers with deep purple overtones, yellow throats and white stripes at the ends of the stems from mid spring to mid fall. Its tomentose pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Amore Purple Petunia is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Amore Purple Petunia is recommended for the following landscape applications;



*Amore Purple Petunia flowers*  
Photo courtesy of NetPS Plant Finder



*Amore Purple Petunia flowers*  
Photo courtesy of NetPS Plant Finder

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- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

## **Planting & Growing**

Amore Purple Petunia will grow to be about 12 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Amore Purple Petunia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.