



**Giant Velvet Rose**  
*Aeonium canariense*

Height: 26 inches

Spread: 24 inches

Sunlight:

Hardiness Zone: 9a

**Description:**

A visually pleasing succulent shrub, presenting thick, sea green leaves with thin red edging; creamy yellow flowers in spring; has a beautiful symmetrical form, perfect for rock gardens, accenting, or containers

**Ornamental Features**

Giant Velvet Rose features showy clusters of yellow star-shaped flowers held atop the branches from mid winter to mid spring. It has attractive bluish-green foliage edged in red. The succulent oval compound leaves are highly ornamental and remain bluish-green throughout the winter.

**Landscape Attributes**

Giant Velvet Rose is a multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This is a relatively low maintenance shrub, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Giant Velvet Rose is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- General Garden Use
- Container Planting



*Giant Velvet Rose*  
Photo courtesy of NetPS Plant Finder



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Photo courtesy of NetPS Plant Finder

### **Planting & Growing**

Giant Velvet Rose will grow to be about 24 inches tall at maturity, with a spread of 24 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years.

This shrub does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This species is not originally from North America. It can be propagated by division.

Giant Velvet Rose makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.